

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Ending Spending Action Fund			FEC IDENTIFICATION NUMBER ▼ C C00489856		
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on M M / D D / Y Y Y Y Y Y					

Full Name (Last, First, Middle Initial) of Payee McCarthy Hennings Media, Inc.			Date M M / D D / Y Y Y Y Y Y 10 / 15 / 2012		
Mailing Address 1850 M Street, N.W., #235			Amount 19353.16		
City Washington	State DC	Zip Code 20004	Transaction ID : SE.4540		
Purpose of Expenditure media production		Category/ Type 	Office Sought: <input type="checkbox"/> House State: NE <input checked="" type="checkbox"/> Senate District: <input type="checkbox"/> President		
Name of Federal Candidate Supported or Opposed by Expenditure: J. Robert Kerrey			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose		
Calendar Year-To-Date Per Election for Office Sought 243206.60			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶		

Full Name (Last, First, Middle Initial) of Payee Smart Media Group, LLC			Date M M / D D / Y Y Y Y Y Y 10 / 15 / 2012		
Mailing Address 814 King Street			Amount 200275.00		
City Alexandria	State VA	Zip Code 22314	Transaction ID : SE.4539		
Purpose of Expenditure media placement		Category/ Type 	Office Sought: <input type="checkbox"/> House State: NE <input checked="" type="checkbox"/> Senate District: <input type="checkbox"/> President		
Name of Federal Candidate Supported or Opposed by Expenditure: J. Robert Kerrey			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose		
Calendar Year-To-Date Per Election for Office Sought 243206.60			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶		

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	219628.16
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	219628.16

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Nancy H. Watkins

[Electronically Filed]

Signature _____ Date M M / D D / Y Y Y Y Y Y
10 / 16 / 2012